

3 of 6

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
20	TH	4P-430P	ABC 4 NWS-4	:30	\$400.00	08/30-08/30	1	1	1	\$400.00
Rating: 1.4										
21	F	430P-5P	ABC 4 NWS-4	:30	\$400.00	08/24-08/24	1	1	1	\$400.00
Rating: 1.0										
22	M	430P-5P	ABC 4 NWS-4	:30	\$400.00	08/27-08/27	1	1	1	\$400.00
Rating: 1.0										
23	TU	430P-5P	ABC 4 NWS-4	:30	\$400.00	08/28-08/28	1	1	1	\$400.00
Rating: 1.0										
24	W	430P-5P	ABC 4 NWS-4	:30	\$400.00	08/29-08/29	1	1	1	\$400.00
Rating: 1.0										
25	TH	430P-5P	ABC 4 NWS-4	:30	\$400.00	08/30-08/30	1	1	1	\$400.00
Rating: 1.0										
26	F	5P-530P	ABC 4 NWS-5	:30	\$400.00	08/24-08/24	1	1	1	\$400.00
Rating: 1.3										
27	M	5P-530P	ABC 4 NWS-5	:30	\$400.00	08/27-08/27	1	1	1	\$400.00
Rating: 1.3										
28	TU	5P-530P	ABC 4 NWS-5	:30	\$400.00	08/28-08/28	1	1	1	\$400.00
Rating: 1.3										
29	W	5P-530P	ABC 4 NWS-5	:30	\$400.00	08/29-08/29	1	1	1	\$400.00
Rating: 1.3										
30	TH	5P-530P	ABC 4 NWS-5	:30	\$400.00	08/30-08/30	1	1	1	\$400.00
Rating: 1.3										

Rep Order# 8839322 Ver# 1 Status New
EC'd - No

Traffic Order#

Printed: 08/07/2012 11:42 AM
Last Received: 08/07/2012 11:36 AM
Showing Buylines: All Lines

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Station KTVX-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 2980
Buyer Tracey Robinson
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2980
Flight Dates 08/24/2012 - 08/30/2012
Hiatus Weeks

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---REPORT TOTALS---

Report Totals: 66 / \$38,700.00

---SALES MONTHLY TOTALS---

Aug 12: 14 / \$5,300.00 Sep 12: 52 / \$33,400.00

Sales Totals: 66 / \$38,700.00

Station Totals: 66 / \$38,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$290,977

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	30%
KSTU	30%	KTVX	13%	KUCW	1%	KUPX	0%	KUTV	25%
NTVX	0%								

Books null
Demos RA35+